

CULTURAL
ARTS
COMMUNITY
CENTER



CULTURAL ARTS COMMUNITY CENTER

To serve youth in need of opportunity who are living below the poverty line in Newark with professional arts training in a fully equip arts facility.

We will provide training in music production, dance, acting, band, to begin.

We are interested in making an immediate impact on the community by reaching the youth with a space that wouldn't require years of remodeling.

ARTEAMOR MISSION AND VISION

ARTEAMOR (arteamor.org) is a 501c3 arts organization dedicated to providing professional training, equipment and opportunities to orphans, victims of abuse, survivors of trafficking and at-risk youth around the world.

ARTEAMOR initially sponsors master classes by professional artists in the orphanages, homes and community centers where the children live and study. These master classes give the basis for artistic development of the children we serve. We then follow up these master classes with online courses in the Orphaned Starfish Training Centers, Video chat courses with professional artists, on-line workshops and follow-up master classes.

ARTEAMOR views the arts first as an outlet, a way to share self expression and heal past all these children have been through .ARTEAMOR then sees that the skills learned in our programs provide a path to university acceptance and to employment. Through our incredible ARTEAMOR Artist Network along with sponsors like you, we can help change the lives of thousands of children, bringing them joy and opportunity.

GOALS FOR THE FIRST 5 YEARS OF CULTURAL ARTS CENTER

YEAR 1 - Announce CACC. Finish construction. Community outreach. Set class schedule. Register children. Open the center. Homework hour. Improvement in grades at school. Provide a safe space to grow. Entrepreneur training in profit and loss sheets, website, logo, social media, job research. We will grow with the community. The youth will learn how to support each other.

YEAR 2 - Scholarships. Internships. Community Performances.

YEAR 3 - Competitions. National Performances.

YEAR 4 - Students become teachers. International Performances.

YEAR 5 - Artist Sponsorship.

EXAMPLE SCHEDULE

M-F

2:30PM - Center Opens

3PM - Homework Hour/Snack

4PM - First Class

5:30PM - Second Class

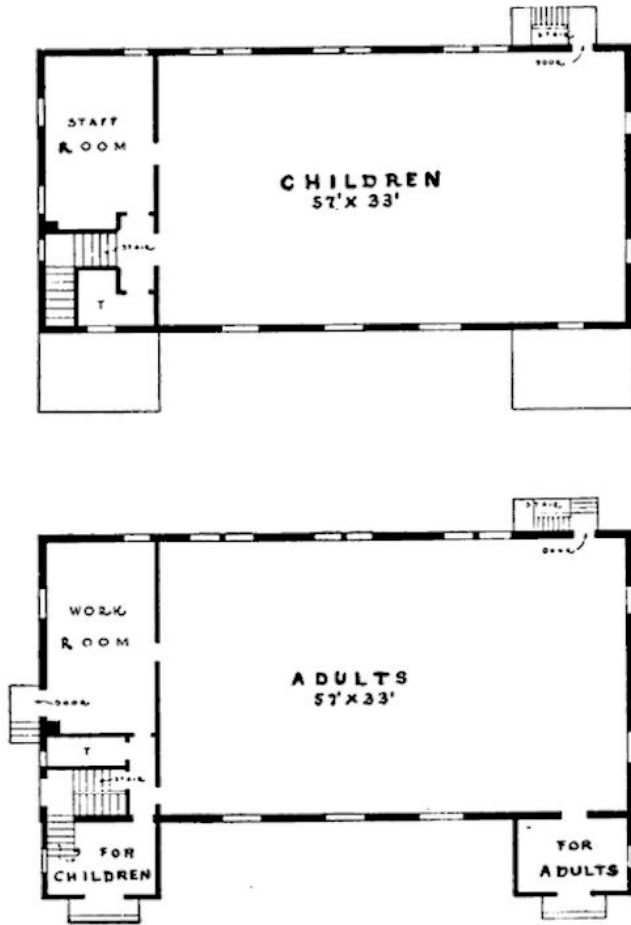
7:30PM - Snack/Center Closes

SAT - SUN

Master Classes & Workshops

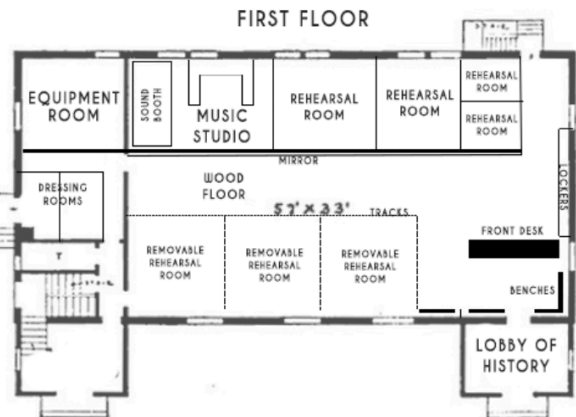
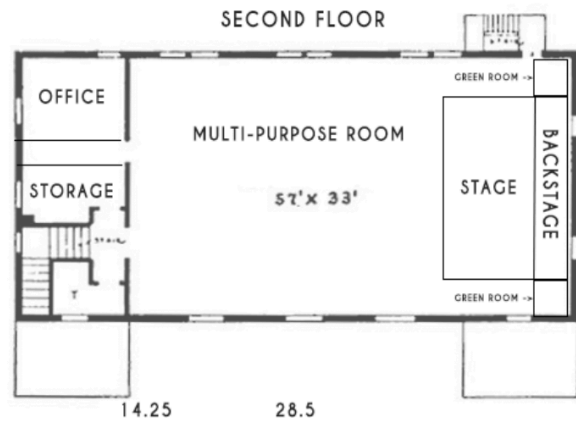
CULTURAL ARTS COMMUNITY CENTER FLOOR PLANS

ORIGINAL
FLOOR
PLANS
FROM
1924



Roseville Branch. First floor is for adults and second floor is for children.

NEW
PLANS
FOR
ARTS
CENTER



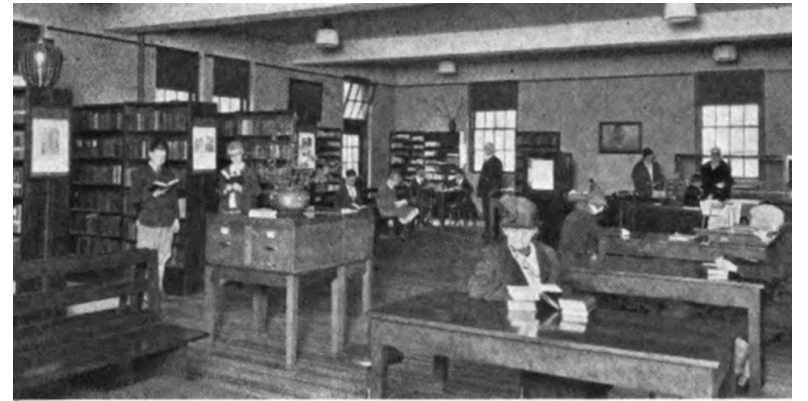
SPACE & VISION FOR THE SPACE



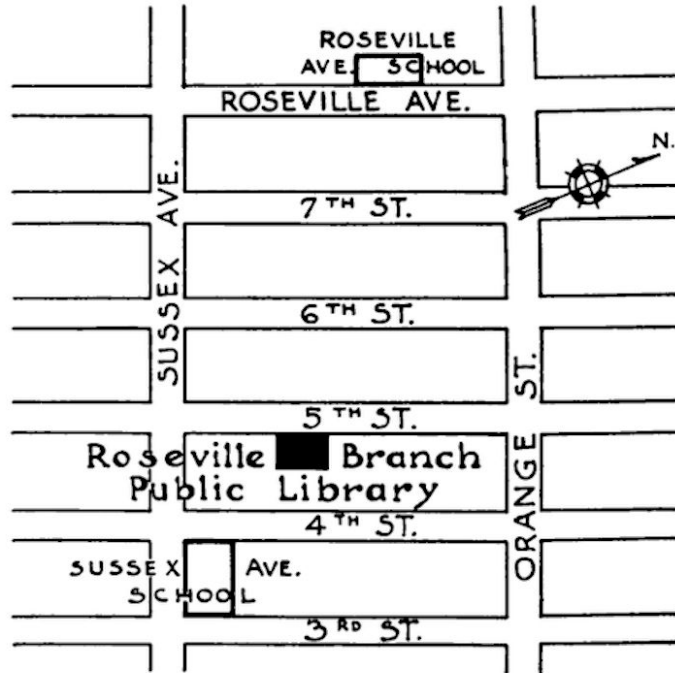
*The Roseville Library Branch,
99 Fifth St. between Orange St and Sussex Ave. opened in 1924.*



Roseville Branch. In the Children's Room a class of school children is learning to use the card catalog.



HISTORY OF 99 N 5TH STREET



Roseville Branch. Orange St. leads to the Main Library a little more than a mile away.

TARGET POPULATION

Notable & Unique: People

In addition, one of the unique characteristics of the Roseville neighborhood revealed by analysis is that the per capita income of residents here is lower than that found in 95.5% of the neighborhoods in America. The Roseville neighborhood also has a greater percentage of children living in poverty (56.0%) than found in 95.2% of all U.S. neighborhoods. Children living in poverty is one of the challenges facing America, and the world, and in this neighborhood in particular, the problem can be considered acute.

22.9% of this neighborhood's households are run by single mothers, which is a higher concentration than NeighborhoodScout found in 98.4% of American neighborhoods. Further NeighborhoodScout research showed strong statistical correlations among high rates of children living in single parent households, and neighborhood crime, particularly violent crime, neighborhood poverty, and, importantly, the percentage of low weight births and rates of infant mortality.

Notable & Unique: Real Estate

Three-deckers, duplexes, old Victorian homes cut up into apartments. Independent stores on the corner selling pizza. These are some of the hallmarks of neighborhoods with lots of small 2, 3, and 4 unit apartment buildings. The Roseville neighborhood really stands out in this regard, however, as it is dominated by such small apartment buildings more than nearly any other neighborhood in America. This is a stunning visual and lifestyle example of this type of neighborhood. In fact, 46.6% of the real estate here are small 2, 3, or 4 unit apartment buildings, which is a higher proportion than found in 97.6% of America's neighborhoods.

In addition, the Roseville neighborhood is very densely populated compared to most U.S. neighborhoods. In fact, with 30,739 persons per square mile in the neighborhood, it is more packed with people than 97.2% of the nation's neighborhoods.

Furthermore, renter-occupied real estate is dominant in the Roseville neighborhood. The percentage of rental real estate here, according to exclusive NeighborhoodScout analysis, is 86.5%, which is higher than 96.1% of the neighborhoods in America. If you were to buy and live in the property you bought here, you would be almost alone in doing so.

Notable & Unique: Modes of Transportation

Our research revealed that more commuters here take the bus to work (20.2% ride the bus) than 97.5% of all American neighborhoods. If you like the idea of leaving your car and home and hopping the bus to work, this might be a good neighborhood for you to consider.

Notable & Unique: Diversity

The Roseville neighborhood has more people with Puerto Rican and Dominican ancestry living in it than nearly any neighborhood in America. In fact, 24.3% of this neighborhood's residents have Puerto Rican ancestry and 11.5% have Dominican ancestry.

1.6% of Roseville residents five years old and above primarily speak Native American languages at home. While this may seem like a small percentage, it is higher than 98.7% of the neighborhoods in America.

Income

How wealthy a neighborhood is, from very wealthy, to middle income, to low income is very formative with regard to the personality and character of a neighborhood. Equally important is the rate of people, particularly children, who live below the federal poverty line. In some wealthy gated communities, the areas immediately surrounding can have high rates of childhood poverty, which indicates other social issues. NeighborhoodScout's analysis reveals both aspects of income and poverty for this neighborhood.

The neighbors in the Roseville neighborhood in Newark are low income, making it among the lowest income neighborhoods in America. NeighborhoodScout's research shows that this neighborhood has an income lower than 95.5% of U.S. neighborhoods. With 56.0% of the children here below the federal poverty line, this neighborhood has a higher rate of childhood poverty than 95.2% of U.S. neighborhoods.

Occupations

In the Roseville neighborhood, 31.9% of the working population is employed in clerical, assistant, and tech support occupations. The second most important occupational group in this neighborhood is manufacturing and laborer occupations, with 30.5% of the residents employed. Other residents here are employed in sales and service jobs, from major sales accounts, to working in fast food restaurants (21.9%), and 15.7% in executive, management, and professional occupations.

Languages

The most common language spoken in the Roseville neighborhood is English, spoken by 54.7% of households. 42.8% speak Spanish.

Ethnicity / Ancestry

In the Roseville neighborhood in Newark, NJ, residents most commonly identify their ethnicity or ancestry as Puerto Rican (24.3%). There are also a number of people of Dominican ancestry (11.5%), and residents who report Jamaican roots (6.6%), and some of the residents are also of Sub-Saharan African ancestry (3.5%), along with some South American ancestry residents (3.4%), among others. In addition, 15.9% of the residents of this neighborhood were born in another country.

NEWS ON LOSS OF SPACE FOR COMMUNITY

NEWARK LIBRARY BRANCH FACES CLOSING

Posted Dec 28, 2008, By Jeffery C. Mays

Emely Fernandez stepped into the Newark Public Library's Roseville Branch last week and immediately received a warm welcome from everyone from the branch director to the security guard.

The 12-year-old lives across the street from the library and visits daily to read, study and use the computers. Like a lot of kids in her neighborhood, Fernandez loves coming to the library, but the trips also serve another purpose. "My mom and dad own a store, and they work a lot. The people here are nice. They always help me with my homework," she said before heading off to the young adult section and grabbing a Japanese anime book off the shelf.

[...]

An announcement recently went up on the library's website that the branch would be closing Jan. 5. A sign with a similar message was posted outside the door and staff at the Roseville Branch began telling shocked - then angry - patrons the doors to the little neighborhood beacon would be closed early in the new year.

[...]

"Unfortunately, the global downturn in the economy has taken a heavy toll on everyone, including the Newark Public Library," said Grey. [...] Kids use the computers and come in for after school programs. That's where it will really be felt."

Upper Roseville, Newark, Nj Demographics

Statistic	Upper Roseville	Newark	New Jersey
Population	17,368	280,139	8,882,190
Population density (sq mi)	18,870	11,603	1,215
Median age	33.9	33.0	39.5
Male/Female ratio	1.0:1	1.0:1	1.0:1
Married (15yrs & older)	n/a	35%	56%
Families w/ Kids under 18	58%	53%	45%
Speak English	n/a	54%	69%
Speak Spanish	n/a	32%	16%

PEOPLE

Griselle Ponce Founder



Griselle Ponce, Known as The Mambo Diva
Entrepreneur, Dancer/Choreographer, Actress, Coach, Humanitarian & Motivational Speaker.

Griselle Ponce, Top female dancer and choreographer in the World. She has toured the world extensively nationally and internationally while performing and teaching salsa in cities and countries such as Italy, Germany, Korea, Israel, the United Kingdom, Argentina, and Mexico just to name a few.

Griselle Ponce began her dance career under the direction of Mr. Ismael Otero Director of Caribbean Soul Dance Co., Since then has shared the stage with the dance leaders in our community including The King of Mambo Himself Mr. Eddie Torres.

Mrs. Ponce has performed in concerts for Artist such as Gilberto Santa Rosa, Victor Manuel, Don Omar, Milly Quezada, Jorge Seledon, Eddie Palmieri, Jose Alberto "El Canario", Tito Nieves, just to name a few. One of the highlights of her career was being invited to perform for President Mr. Barrack Obama in representation of the Latino Community.

To date, She's traveling as one of the most complete and decorated Latin choreographers Worldwide as a Soloist. Ms. Ponce is an accomplished choreographer with many credits.

Dilia Jelen



Dilia Jelen is an international performer and philanthropist whose contagious passion for life and love of people from all walks is expressed through music. She has performed in over 30 countries while simultaneously supporting children in need. Believing strongly in the power of hands-on philanthropy for the past 9 years she has traveled to the poorest, most dangerous corners of the world to work with underprivileged and orphaned youth with her arts non-profit organization ARTEAMOR.

The daughter of a Mexican mother and an American father, her childhood home played all genres of music from rock to folk, mariachi to salsa, jazz to oldies, and even indigenous regional music. These diverse inspirations have influenced the music she writes greatly, allowing her to put an individual stamp on her songs.

Having been a working performer since she was a child brought her to New York City which has been her home for the past 20 years. Upon graduating Circle In The Square Theatre School, she began to perform professionally as a singer, actor and dancer. She formed ALMALUNA, a World Music Band, in early 2020 and they are currently performing in the tri-state area and recording original music. For the past 6 years, she has hosted 'Tres Leches', a latin show at Duane Park which is held monthly. DILIA is also a SAG-AFTRA member who has performed in several national commercials.

SENIOR ADVISORS

BOBBY AYENDE



Born and raised in New York City, Bobby's foundation in Afro-Cuban Percussion commenced at the age of three. With the patient and constant guidance of his Uncles Angel Allende and Papiro Allende (well-respected musicians) Bobby embarked on a journey that has taken him around the world twice over. His dedication to his craft and spirited personality has earned him the respect of some of the top names in the industry and the endorsements of Latin Percussion, Vic Firth, Zildjian and many others.

His performances with Buddy Rich on the Mike Douglas Show (age 7) and with Julio Iglesias at Madison Square Garden (age 10) helped open the doors of opportunity. At a performance at Madison Square Garden the legendary Tito Puente invited Bobby to perform alongside him. Thus, the formation of the juvenile group the "Rumberito All Stars" was born. The group continued to be the opening act for Tito Puente through 1980 and allowed Bobby to refine his craft under the supervision of a legend.

Bobby moved on to work with and tour with many other Latin musicians such as Hector Lavoie, Jose Alberto "El Canario", RMM All Stars and Ruben Blades among an extensive list of many others. Later, he became the Musical Director for Willie Colon, Marc Anthony and La India.

MARIA TORRES

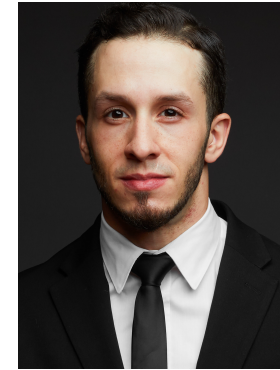


Maria Torres (Director/Choreographer) has an extensive career that transcends theatrical and commercial industries as a choreographer, director, and performer. Her Puerto Rican, Dominican, and Cuban heritage inspires her artistry, and led to the cultivation of "Latin Jazz" as its dance technique, taught and performed worldwide.

Credits include Broadway: On Your Feet (Assoc. Choreo/Tony Nom), Bway & Ntl. Tour Swing! (Tony nom.). Off-Bway: Four Guys Named Jose, The Donkey Show, Latin Heat, Celia: The Life & Times of Celia Cruz, Salsa Kingdom, Mambo Kings, Skin of Our Teeth. Regional: Luis Valdez' Zoot Suit, Man of La Mancha. Stage: DJ Live Show (ClioAward), Don Omar "King of Kings", Disney's Golden Mickey's. Film: Dance With Me (Alma nom), Disney's Enchanted (Oscar nom), El Cantante. TV: Latin Billboard Awards; Americas Got Talent; won two Choreography Festival Awards and fan-favorite awards for "SYTYCD"; Turn: Washington's Spies; The Tick.

As a philanthropist, Maria has a strong desire to encourage aspiring artists and create connections between organizations that give back to youth and her own Latina roots. In establishing the Maria Torres Emerging Artists Foundation, she has been able to create unique opportunities for both students from underprivileged communities to aspiring professional youth to experience the performing arts at the highest of levels.

NASH GUILLERMO



Trumpeter Nash Guillermo was born in Queens, NY to Dominican/Colombian parents. Raised in Elizabeth, NJ, Nash began performing early in life, growing up playing in a family band in churches throughout the tri-state area.

Continuing his musical studies, he completed a BFA at The New School For Jazz And Contemporary Music. His diverse musical experience has allowed him to work with musicians Richie Ray, Nicky Marrero, the late great Chocolaté Armenteros, Claudio Roditi, Janelle Monae and many other great artists.

A veteran of NYC's brass band scene and former member of Drumadics Beat-n-Brass Band. Nash finished his Master's Degree In Jazz Studies from The Manhattan School of Music in 2015. He has performed in venues such as the now defunct Lenox Lounge, The Apollo Theater, The National Museum Of African American History, Ashe Stadium for The U.S. Open and Madison Square Garden.

For the past 4 years, Nash has been an educator at Elizabeth High School in NJ teaching piano and jazz ensemble.

THINGS WE NEED

Sponsors

Grants

Security

Music Equipment

Dance Wear & Shoes

Instruments

SPONSORS

Latin Flavor Lounge
ALMALUNA
Feminine Weapon
Ladies Of HipHop Festival